KOREA
ECOLOGICAL FOOTPRINT REPORT 2016
Measuring Korea’s impact on nature
FOREWORD

Measure what you treasure.

When WWF was established 55 years ago, we focused on the conservation of endangered species and their habitats. Today we have come to recognise that we cannot succeed in our mission “to build a future in which humans live in harmony with nature” if the human enterprise takes too much, creating irreversible change to our planet.

This is why WWF, in partnership with Global Footprint Network, has promoted a measurement tool that allows us to track how much nature we have and how much we use. The tool is called the Ecological Footprint, and it adds up all the productive areas we use for food, paper, fibre, timber and to absorb our carbon emissions from burning fossil fuel. All these demands take resources and compete for space on our planet.

Humanity currently uses renewable resources equivalent to 1.6 planets; for Korean citizens, it is 3.3 planets. As demand for resources continues to grow around the world, conservation of all species, including our own, requires new tools and new ways of living. We need to build economies that fit within the budget of one planet.

Korea has become a leader in developing new technologies, bringing tremendous improvements to the way we live our lives. As a result, Korea is well positioned to be a sustainability leader and provide solutions we need in not only our country but also the world.

This Korea Ecological Footprint Report examines how much nature we have in Korea and how much we use. It provides a foundation for managing our nation’s ecological assets wisely and becoming a sustainable, low-carbon society. It is an ambitious path that the entire world committed to last year through both the Paris Agreement under the UNFCCC and the Sustainable Development Goals. Success in Korea will depend on multiple stakeholders—the government, the business sector, and individuals—working together to create a world where all species, including all humans, can thrive.

Together, anything is possible.

Simon Yoon
CEO, WWF-Korea

EXECUTIVE SUMMARY

This report explores how much nature we have and how much we use, in Korea and the world. It invites the Korean government, business sector and public to rethink the country’s roles and vulnerabilities in a world with increasing resource constraints and climate change threats. It encourages all to create strategies to help Korea overcome these imminent challenges.

The Ecological Footprint framework measures human demand for and the ecosystems’ supply of natural resources and services such as food, wood, cotton for clothing, space for cities and roads, and carbon dioxide sequestration. This demand is met both domestically and by distant locations around the world. Measuring Korea’s demand on nature helps us understand our past and where we need to head for a better future.

This report’s key findings include:

• On average, Korean residents have an Ecological Footprint eight times larger than what their country’s ecosystems can provide (biocapacity).
• Fisheries are the largest component of Korea’s biocapacity.
• The carbon Footprint makes up 73 per cent of Korea’s Ecological Footprint, substantially larger than the world average of 60 per cent. Transitioning to renewable energy is one of the most powerful ways for Korea to reduce its greenhouse gas emissions and Ecological Footprint.
• Korea’s top trade partners are running ecological deficits (United States and Japan) or have high and growing Ecological Footprints (Australia, Canada and Russia).
• The top three “hotspots” within Korea’s Ecological Footprint are: food; personal transportation; and household energy use (electricity, gas and other fuels).
• Individuals can make several choices every day related to energy, food, water, wood and paper, and transportation that combined can make a large difference.
• The government and business sectors can employ innovative solutions to help contribute to a more sustainable Korea and world.

Resource security is becoming increasingly important for the world, and for Korea. As one of the most innovative countries, Korea is well positioned to build a resource-efficient economy that provides for a thriving society within the means of nature. WWF’s One Planet Perspective suggests a way to such a sustainable future.

Measuring Korea’s demand on nature helps us understand our past and where we need to head for a better future.
CHAPTER 1:
MEASURING HUMANITY’S IMPACT ON NATURE

How much nature do we have and how much do we use?
The Republic of Korea has experienced rapid economic expansion over the past five decades. The country has grown to become the 13th largest economy in the world (World Bank, 2016b), while ranking as the 105th country in the world based on land area (World Bank, 2016a). This growth has brought tremendous improvements to the way Koreans live their lives.

However, Korea, and indeed the global population, is using more resources than nature can provide. In the past, seemingly unlimited resources fuelled our growth. Today, as populations grow and resources become scarcer, our ecological assets are facing mounting pressures from increasing human demand and climate change. Measuring how much we demand from these resources and the value of the services they provide is an essential step in creating a one-planet future where people, the planet and economies thrive.

Just as a bank statement tracks income against expenditures, the Global Footprint Network measures a population’s demand for and the ecosystems’ supply of natural resources and services.

On the supply side, a nation’s biocapacity represents its biologically productive land and sea area available to provide ecosystem services for human use. These productive areas of land and sea include forest lands, grazing lands, cropland, fishing grounds, and built-up land.

The amount of biocapacity varies over time and is driven by changes in management practices, agricultural inputs, water supply, climate and soil conditions. Overuse can also degrade biocapacity, and as populations increase, the amount of biocapacity available per capita declines.

Just as a financial statement tracks income against expenditures, we measure a population’s demand for and the ecosystems’ supply of natural resources and services.
On the demand side, the Ecological Footprint measures a population’s demand for plant-based food and fibre products, livestock and fish products, timber and other forest products, space for urban infrastructure, and forest to absorb its carbon dioxide emissions from burning fossil fuels.

While biocapacity measures the supply of these natural resources and services, the Ecological Footprint measures humanity’s demand for them. More specifically, the Ecological Footprint is an accounting tool that measures the amount of biologically productive land and sea required to produce the renewable resources a population consumes and to absorb its waste, using prevailing technology and management practices. The Ecological Footprint accounts for all demands of a given population, regardless of whether these goods or services are produced domestically or imported.

A population’s Ecological Footprint can be compared with the biocapacity that is available—globally or domestically—to support that population. If a nation’s demand for biocapacity exceeds the supply within its borders over a given time period, that nation runs an ecological deficit. A nation in ecological deficit meets this excess demand by importing additional biocapacity, overharvesting its natural resources (such as overfishing), or emitting carbon dioxide into the atmosphere.

For centuries, the human race has occupied such a small portion of our planet that biocapacity appeared to be limitless in comparison. This is no longer the case. Now, humanity’s overall demand for biocapacity outstrips global supply by 64 per cent. In the Asia-Pacific region, the demands placed on biocapacity now exceed the region’s supply by 150 per cent, while Korea demands eight times more from nature than ecosystems within its borders can replenish.

Comparing Ecological Footprint and biocapacity not only shows us how much stress our lifestyles put on the environment, but also gives us the data we need to manage Earth’s resources and achieve One Planet Living. WWF’s One Planet Living uses the Ecological Footprint as its key indicator of sustainability among other social, environmental and economic indicators to form a holistic approach to sustainability.
Human consumption is compared to nature’s production

The Ecological Footprint measures people’s use of cropland, forests, grazing land and fishing grounds for providing resources and absorbing waste (carbon dioxide from fossil fuel burning). Biocapacity measures how much biologically productive area is available to regenerate these resources and services.

Both the Ecological Footprint and biocapacity figures are expressed in global hectares (gha)—hectares of productive area with world average biological productivity in a given year. This expression standardises the hectares and makes them globally comparable. Actual areas of different land use types (in hectares) are converted into their global hectare equivalents by using yield and equivalence factors. (Please refer to the Supplementary Technical Report for information on the methodology.)

Global hectares therefore adjust physical hectares to account for their productivity. For example, a hectare of fertile cropland would convert to more global hectares than a hectare of grazing land, because cropland is able to generate and renew more biological activity than typical grazing land. Another way to look at it is that a larger physical area of grazing land would be needed to provide the same biocapacity as a particular physical area of cropland.

Using global hectares allows us to understand consumption from a comparable global perspective. It means that 1 ton of wheat consumed in the United States has the same Footprint as 1 ton of wheat consumed in Korea. However, the value of a global hectare can vary from year to year due to changes in productivity of the world’s surfaces.

Using global hectares as a unit to measure biocapacity may seem complex, but it is similar to using a standardised monetary unit in the course of financial accounting, such as the US dollar or Korean won.

If a hectare of, for example, cropland is twice as productive as a world average biologically productive hectare, then it is classified as 2 gha.

If a hectare of, for example, grazing land is half as productive as a world average biologically productive hectare, then it is classified as 0.5 gha.
CHAPTER 2:

THE STATE OF THE PLANET

Can the world’s ecological assets meet humanity’s demand?
Until the 1970s, the Earth was able to generate more natural resources and services than humanity consumed in a single year. In fact, the world’s total biocapacity has increased slightly since 1961 due to improved efficiencies in agricultural practices. However, population expansion has required ecological resources and services to be shared among an increasing number of people.

For nearly half a century, humanity has been in ecological “overshoot,” which means the demand for our planet’s resources and services has exceeded what Earth can regenerate. Global ecological overshoot translates into the liquidation of natural assets and ever-tightening resource constraints, ultimately resulting in greater economic risk.

The consequences of being in overshoot include depleted fisheries, deforestation, biodiversity loss and climate change. In just four decades, vertebrate wildlife populations have declined, on average, by more than 50 per cent, as measured by the Living Planet Index in WWF’s biennial Living Planet Report. This is why WWF focuses its efforts on biodiversity and the Ecological Footprint to help stop the degradation of our planet’s natural environment and build a future in which all species live in harmony with nature.

The carbon Footprint is the most rapidly growing component of the global Ecological Footprint, and is nearly three times larger than it was in 1961. Reducing humanity’s carbon Footprint is the most essential step we can take to reduce overshoot and achieve One Planet Living.
In 1961, Korea’s biocapacity exceeded its Ecological Footprint. But in the late 1960s Korea’s Ecological Footprint grew to exceed its biocapacity as Koreans demanded more from nature than our ecosystems could provide. Korea has run an ecological deficit ever since.

In a globalised world, countries can run ecological deficits as long as they can access extra resources and ecosystem services from elsewhere, including emitting CO2 into the atmosphere. However, the option of being a net importer will obviously not be available to all countries, since for every importer there is an exporter. In our current era of global overshoot, with growing competition for constrained resources, ecological debtors without the financial strength, political clout, or national power to compete for the biocapacity they lack are at even greater risk.

ECOLOGICAL CREDITORS AND DEBTORS

As the maps show, one key trend is clear: More and more countries are running biocapacity deficits. In 1961, 1.3 billion out of 3.1 billion people (or 43 per cent) lived in countries where residents demanded more than their ecosystems could provide. By comparison, in 2012, the latest year Footprint data is available, 6.1 billion out of 7.1 billion people (or 86 per cent) lived in countries where residents demanded more than their ecosystems can provide.

In 1961, 86% of the world lived in countries that demand more from nature than their ecosystems can provide.
WHICH COUNTRIES ARE IN THE TOP 10?

On the demand side, the Ecological Footprint of the top five countries makes up 51 per cent of the global total. Korea has the world’s 14th largest total Ecological Footprint and the 58th largest total biocapacity.

On the supply side, 62 per cent of the world’s total biocapacity is located in just 10 countries. For most countries with a high biocapacity, forest land comprises the largest proportion of the total biocapacity. Forests are significant ecosystems because they provide services not only to local users, but also to the global commons. In addition to harbouring great biodiversity, they play a significant role in climate stability by storing and sequestering carbon. Oceans also help sequester carbon and are home to marine biodiversity. Fishing grounds (both inland and marine) are often a smaller component of a country’s total biocapacity and can be an important source of food.
Every day, the planet must support more and more people. At the same time, their expectations for comfort and better lives are rising. Both trends lead to a growing global demand for resources and services from nature, including food, carbon sequestration, fibre (for clothing and paper) and wood (for furniture).

The world’s total demand for resources—the product of rising populations and growing individual consumption—has jumped 186 per cent since 1961. In other words, during this period, global demand has increased at least 6.8 times faster than world biocapacity has increased.

From 1961 to 2012, the global population more than doubled from 3 billion to 7 billion, while the world’s per capita Ecological Footprint grew from 2.4 to 2.8 gha per capita. This growing Ecological Footprint was met by a shrinking per capita biocapacity, from 3.2 to 1.7 gha per capita. This means that more people are now competing for fewer resources.

These global trends mask the huge variability that exists between regions and countries, and within countries themselves. Compared to most other regions, Asia-Pacific’s demand for resources has expanded particularly rapidly, largely driven by population growth in the region. Both the population and per capita Ecological Footprint more than doubled. China, India and Japan are the top three countries driving this trend. Both China and India’s populations grew by over 730 million people. However, China has a much larger impact on the region’s total Footprint as the per capita Footprint increase is almost five times that of India.

Asia Pacific’s demand for resources has expanded particularly rapidly.

The Asia-Pacific region is home to 55 per cent of the world’s population and makes up 45 per cent of humanity’s Ecological Footprint. The per capita Ecological Footprint of the region is 2.3 gha. Korea has the Asia Pacific’s 4th largest per capita Ecological Footprint at 5.7 gha, behind Australia, Singapore and Mongolia. Japan has the 6th largest Footprint in the region and China is ranked 12th. Korea, China and Japan all run biocapacity deficits.
CHAPTER 3:
THE PATH TO SUSTAINABLE DEVELOPMENT
Building a future where people and nature can thrive.
Helping Korea ensure a high quality of life for all people within the planet’s ecological budget is a core vision of WWF-Korea. Consistent with this vision, a framework that combines the United Nations Human Development Index (HDI) with the Ecological Footprint provides a macro-level, comparative assessment of nations’ progress towards this vision. HDI is based on the life expectancy, education and income of a nation’s residents. On a scale from zero to one, the United Nations Development Programme defines 0.7 as the threshold for a high level of human development (0.8 for very high development).

Currently, our planet has only 1.7 global hectares of biologically productive surface area per capita. Thus, the average Ecological Footprint per capita worldwide needs to fall significantly below this threshold if we want to accommodate larger human populations and also provide space for wild species to thrive.

A common notion is that high population growth rates among low-income people are not a problem for sustainability, because low-income people use fewer resources. However, our data show that low-income countries with high population growth typically have declining per capita Ecological Footprints as a result of inadequate access to resources. This is a sign of tragedy, not sustainability. These are often populations who need larger Footprints in order to secure decent lives for themselves. Without the financial means to meet their needs, such populations are left with no options but sharing smaller and smaller portions of limited resources.

In a testament to Korea’s tremendous economic and development success, the country’s HDI has risen from 0.62 (below the 0.7 high level of human development threshold) in 1980 to 0.89 in 2012, 17th highest in the world. However, Korea’s Ecological Footprint similarly increased to become the 20th highest in the world and is now more than three times higher than the world average biocapacity of 1.7 gha. Having already achieved a high level of human development, our goal is to shift Korea’s Ecological Footprint into the global sustainable development quadrant.

This framework shows that only three countries—Dominican Republic, Georgia and Sri Lanka—meet the two minimum criteria for global sustainable development (depicted in the shaded grey area): a per capita Ecological Footprint lower than world biocapacity of 1.7 gha per capita and an HDI of at least 0.7.

Figure 8: Ecological Footprint per capita and HDI of nations by world regions (2012)

Ecological Footprint values are 2012 values from the 2015 National Footprint Accounts, Global Footprint Network. HDI 2012 values are from 2015 Human Development Report, UNDP

Figure 9: Korea’s Ecological Footprint and Human Development growth

This figure shows the trends in GDP per capita and per capita Ecological Footprint for Korea from 1980 to 2012. HDI data is from the 2015 Human Development Report.
In the early 1970s, people started to recognise that the way our economies develop can harm humanity by degrading our ecological assets, most notably through the book called “The Limits to Growth,” written by MIT scientists and issued by the Club of Rome, an international think tank. “If the present growth trends in world population, industrialisation, pollution, food production, and resource depletion continue unchanged, the limits to growth on this planet will be reached sometime within the next one hundred years,” the authors concluded.

As the scenarios of “Limits to Growth” already indicated, economic growth had been going hand in hand with higher consumption and environmental impacts. This correlation can be seen when comparing trends in Gross Domestic Product (GDP) and the Ecological Footprint for many countries, including not only Korea but also China and the United States. The global economic recession of the late 2000s is visible in a drop of the Ecological Footprint in the figures at right, most noticeably for the United States. Yet, it is our hope that countries experience further reductions in the Ecological Footprint by design and not disaster.

Few countries have shown that it is possible for a country’s economy to grow without an increase in its Ecological Footprint. All of them are countries with already high Footprints. They include Germany, Japan and the Netherlands. However, it’s too early to say GDP and the Ecological Footprint have “decoupled.” For lower-Footprint countries, where improvements in people’s lives depend more directly on using more resources (for better and more food, for more solid housing), decoupling is inherently more challenging. Nevertheless, across the globe, energy-related emissions of CO2 in the last couple of years have shown some hopeful short-term reductions (IEA, 2016). In December 2015, nearly 200 countries agreed in Paris to reduce CO2 emissions to limit global warming to 2°C, if not 1.5.

To successfully meet the Paris targets, it is critical not only to reduce CO2 emissions, but also to adopt a broader framework that incorporates the well-being of citizens and demands that humanity places on nature.
CHAPTER 4:

THE STATE OF KOREA

Can Korea’s ecological assets meet its residents’ demand?
In 1961, Korea had a narrow ecological reserve. With 14,963 kilometers (92,976 miles) of coastline (Korea Hydrographic and Oceanographic Agency, 2014), it may not be a surprise that fishing grounds represent the largest component of Korea’s total biocapacity. This means fishing grounds are key ecological assets, and consequently should be managed carefully given the importance of fish in the Korean diet. Because healthy oceans and fisheries are essential for life and the provision of food and livelihoods, WWF invests in solutions to help drive commercial fisheries towards sustainability.

At an average of 455,000 people per year, Korea’s population expanded at a rate slower than the world average from 1961 to 2012, the latest year Footprint data is available. However, the country’s biocapacity per capita still decreased from 1.3 gha in 1961 to 0.7 gha in 2012. At the same time, Korea’s per capita Ecological Footprint increased more than seven times from 0.8 gha in 1961 to 5.7 gha in 2012. On average, Korean residents now have an Ecological Footprint eight times larger than the country’s biocapacity per capita. In just over 50 years, the rapidly widening gap between demand and what ecosystems can regenerate has created a nearly five-fold increase in Korea’s ecological deficit.

In 1980, weather conditions caused a decrease in the relative cropland production of Korea. Rice, in particular, experienced a major decrease in production, which caused a marked drop in cropland biocapacity (USDA, 2015).
Today, the term “carbon footprint” is often used as shorthand for the amount of carbon or greenhouse gases emitted by an activity or organisation. The carbon footprint is the carbon component of the Ecological Footprint that converts carbon dioxide emissions associated with fossil fuel use into the amount of productive land area required to sequester those CO2 emissions. This tells us the demand placed on the planet from burning fossil fuels and measuring it in this way offers a few key advantages.

The Ecological Footprint shows how carbon emissions compare and interact with other elements of human demand, such as pressure on food sources, the quantity of renewable resources required to make the goods we consume, and the amount of land we take out of production when we pave it over to build cities and roads. The Footprint thus enables us to address challenges like climate change in a comprehensive way. As the world decided at the Paris climate agreement to limit global temperature rise to 2 degrees Celsius—which means driving the carbon Footprint to zero—understanding all components of the Footprint becomes particularly relevant because moving out of carbon needs to be done without shifting the pressure onto other Footprint components.

For Korea, the carbon footprint comprises 73 per cent of the country’s Ecological Footprint, substantially larger than the world average of 60 per cent. In 1961, the carbon footprint made up 29 per cent of Korea’s total footprint.

When we look at the world’s total carbon footprint, Korea is the 8th largest contributor, accounting for 1.7 per cent of the global carbon footprint. By comparison, Korea’s population makes up only 0.7 per cent of the global human population.
Climate change compounds the challenges of growing ecological constraints and puts our ecological and economic wealth at even greater risk. Sea level rise is a striking impact of climate change in Korea. The rate of sea level rise around Korea is higher than the global average, with Jeju Island experiencing sea level rise three times higher than the global average (Ministry of Environment and National Institute of Environmental Research, 2014). This has inundated coastal trails and caused severe coastal erosion. Because 27 per cent of Korea’s population is settled in coastal cities (Ministry of Oceans and Fisheries, 2015), more than a quarter of all Koreans are exposed to sea level rise, in addition to the risks posed for industry, infrastructure and ecosystems.

In addition to sea level rise, ocean temperatures near Korea are also increasing at a rate faster than the global average (Ministry of Environment and National Institute of Environmental Research, 2014). Increased ocean temperatures hinder marine species’ circulation patterns because they result in stratification (as temperature differences exist between upper and lower levels of the sea) (Ministry of Environment and National Institute of Environmental Research, 2014). Also, an increase in ocean temperatures is related to the chemical processes that result in a loss of oxygen and an increase in acidity, affecting our country’s biocapacity and the fishes we eat.

Average surface temperature in Korea is also on the rise. From 1954 to 1999, the temperature in Korea increased at a rate of 0.23 degrees Celsius per decade. However, between 2001 and 2010 the rate was 0.5 degrees Celsius per decade (Korea Meteorological Administration, 2014). Such temperature increases may affect agricultural crop yields, ecosystems and even public health. In 2015, more than 1,000 people experienced heat-related illnesses and 11 people died as the number of days with extreme heat are increasing (Korea Meteorological Administration, 2015). In addition, more than 2.5 million poultry and 5,000 pigs died from the extreme heat in 2015 alone (Korea Meteorological Administration, 2015).

These examples are only a partial list of the impacts from climate change in Korea. The Ecological Footprint framework offers a comprehensive way to address climate change and evaluate net carbon emissions because it measures emissions on the demand side as well as sequestration capacity on the biocapacity side. It goes further than the carbon Footprint by detailing the competing demands on a country’s land, including not only carbon sequestration but also demands for food and timber. Because of this comprehensive lens, the Ecological Footprint can be used not only to address carbon emissions and climate change more comprehensively but also to highlight trade-offs affecting food and resource security.
Korea serves as a strong example in the international community for incorporating low-carbon strategies and green growth policies in its national agenda to address climate change. In addition, Korea was one of the first countries in the world to launch a greenhouse gas emissions trading system at the national level in 2015 (Greenhouse Gas Inventory & Research Center of Korea). The system is a key element of the government’s plan to reduce greenhouse gas emissions.

As part of the 2015 Paris climate agreement, nearly 200 countries pledged to collectively limit global warming to a maximum of 2 degrees Celsius, and drive efforts to limit temperatures even further to 1.5 degrees. This agreement set the world on a new path toward a fossil fuel-free future, as achieving this goal would require reducing net carbon emissions and the carbon Footprint to zero no later than 2050.

As part of the historic agreement in Paris, Korea pledged to reduce greenhouse gas emissions by 37 per cent from the business as usual level by 2030 across all economic sectors (energy, industrial processes and product use, agriculture and waste). Separately, before the Paris agreement, Korea set a goal for new and renewable energy to supply 11 per cent of primary energy by 2035 according to the 4th New and Renewable Energy Master Plan of the Ministry of Trade, Industry and Energy, 2014.

Transitioning to renewable energy is one of the most powerful ways for Korea to lower its Ecological Footprint. However, Korea, like most industrialised countries, has a long way to go on this front. Less than 1 per cent of its energy comes from renewable energy. In 2014, coal supplied 39 per cent of Korea’s electricity power generation, nuclear provided 30 per cent and liquid natural gas contributed 21 per cent (Ministry of Trade, Industry and Energy, 2015). And Korea is still committed to build 20 more new coal plants by 2022 at an estimated cost of KRW 18 trillion (USD $15 billion), even as momentum grows against such policies (Ministry of Trade, Industry and Energy, 2015). Numerous banks, for instance, have recently pledged to stop or scale back financial backing for coal projects, including JP Morgan Chase & Co., Bank of America, Citigroup, Morgan Stanley and Wells Fargo & Co (Bloomberg, 2015).

Korean technology has had a dramatic impact on our lifestyles, which created a revolution in information and communications technology. This same innovative spirit now needs to be directed towards the huge challenge our country faces. Given the right incentives, Korea could lead the way in a sustainable energy revolution.
Different parts of the world are endowed with different resources and consume resources at different rates. In a globalised world, countries meet their demand for resources through trade. Korea imports resources from all over the world and also exports its own ecological assets to other countries around the planet.

Because Korea relies on imports for some goods, understanding Korea’s potential risk exposure requires monitoring not only its own Footprint and biocapacity but also those of its key trade partners: China, the United States, Japan, Australia, Russia and Canada.

Of these, China, the United States and Japan also demand more resources than their own ecosystems can regenerate, exposing Korea to economic risk if the costs of imports rise. In addition to trade, countries can fall into ecological deficit if they emit more carbon dioxide than their own ecosystems can absorb. Countries in this situation are more exposed to the risks of carbon emissions from fossil fuels becoming more expensive.

Canada and Australia have more biocapacity within their borders than their populations demand. However, the Ecological Footprints of their citizens are high and have been growing. On a per capita basis, Canada and Australia have among the highest Ecological Footprints in the world. Australia’s per capita Ecological Footprint is 8.3 global hectares and Canada’s is 6.6 global hectares.
In addition to breaking down the Ecological Footprint by land type, it also can be divided into consumption categories to help identify more effective approaches to achieve sustainability at local and national levels. As the figure shows, the top three components of Korea’s Ecological Footprint are capital investment and infrastructure (24 per cent), food (23 per cent) and mobility (19 per cent). When combined, food, housing, mobility, and goods and services account for 70 per cent of Korea’s Footprint. This indicates that the daily consumption decisions made by families and individuals significantly impact Korea’s Footprint trends and that Korea’s Footprint can be directly reduced by lifestyle changes.

Government and capital investment in infrastructure account for the rest of the Ecological Footprint. It includes investments in lasting assets, such as construction of buildings, roads, factories and equipment (24 per cent); and consumable items purchased by the government, such as school supplies in public schools, police equipment and paper for public administration, etc. (6 per cent).

While a small percentage of Korea’s Footprint falls in the category of government, public policy decisions made by government have a large impact on how we build cities and infrastructure, which in turn strongly influences Koreans’ long-term consumption patterns. The government Footprint can be influenced directly by investments in infrastructure and indirectly by voting.

Each of the seven consumption categories provide an inside look at Korea’s Ecological Footprint. For example, the main component of Korea’s mobility Footprint is carbon Footprint (90 per cent), while the food Footprint shows that Koreans place heavy demands on different land use areas such as cropland (46 per cent of food Footprint) and fishing grounds (24 per cent of food Footprint).

The capital investment and infrastructure domain contributes 27 per cent of Korea’s carbon consumption, which means that Korea is investing heavily into its infrastructure. This is good news for urban renewal and economic opportunity in the short run, but places pressure on ecological assets. Public policy is one key mechanism for Footprint reduction. In addition to government policy, the corporate sector’s long-term capital investments and production decisions are also important to shaping Korea’s future. That is why WWF-Korea engages not only with consumers but also government, companies and other stakeholders through markets, governance and finance drivers together.
The Ecological Footprint consumption categories can be divided into 42 sub-categories to more specifically identify “hotspots” within Korea’s Ecological Footprint to serve as targets for reduction. This figure displays the top 24 of 42 sub-categories (the remaining 18 categories are added into the “Other” category), ranked by Footprint size. This breakdown, which excludes government and capital investment and infrastructure, illustrates the connection between Koreans’ daily activities and the Ecological Footprint.

The largest sub-category of Korea’s Footprint is food (23 per cent); followed by the operation of personal transportation equipment (14 per cent); electricity, gas and other fuels (10 per cent); and transport services (4 per cent). These top four categories account for 51 per cent of the Footprint sub-categories.

Because food is one of the most essential components of human demand on nature, it would seem the most challenging to reduce. However, 30 per cent of food is wasted worldwide (FAO, 2013). The easiest step to reduce the food Footprint—eliminating food waste—has been strongly promoted by Jose Graziano da Silva, the Director-General of the UN Food & Agriculture Organization.

As long as Korea is a heavy user of coal and natural gas for power, it will be a heavy carbon emitter. As the Footprint sub-categories suggest, transitioning to renewable energy will be key to reducing Korea’s Ecological Footprint and achieving one-planet living.

In addition, citizens can be encouraged to use more public transportation and purchase electric cars when possible. The high proportion of the Footprint related to personal transportation (14 per cent) also suggests more public transit and housing located in close proximity to workplaces as additional policy actions that could lead to Footprint reductions. Businesses also can invest in walkable cities with green infrastructure and low carbon transportation.

At the same time, the corporate sector can focus on low carbon products. Continued support and development of sustainable supply chains and renewable energy infrastructure are one path that can help Korea address high resource use in specific sectors such as transportation. For example, faced with the necessity for personal transportation, increased production and use of electric vehicles with simultaneous development of renewable energy infrastructure produced in a climate friendly way can provide both economic gains as well as Footprint reductions.

Given the fact that Korea imports 96 per cent of its primary energy (IEA, 2012), investment in renewable energy will help reduce energy security risk and economic uncertainty.
CHAPTER 5:

ONE PLANET LIVING

Time to innovate for people, planet and prosperity.
Living well within nature’s limits is possible for Korea. Korea is one of Asia’s most innovative countries, driving rapid development and improvement in the quality of life in a relatively short time period. Human ingenuity enables us to build a resource-efficient economy that provides for a thriving society within the means of nature. In a world of climate change and resource constraints, such an economy will become any nation’s strongest asset.

The current potential for Footprint reductions in Korea is vast. At the same time, for a whole country to transform requires significant foresight and effort. The first step is identifying and evaluating opportunities to pinpoint options that are economically and politically desirable.

A clear public policy strategy, with identified benefits and a bold vision, can enable a successful transformation. Fortunately, Korea is no stranger to innovation. In fact, its proven track record at driving rapid development to become a world-class technology leader gives it a significant advantage over many nations in the world.

WWF’s One Planet Perspective outlines better choices for managing, using and sharing natural resources within the planet’s capacity. It requires that we:

- Preserve natural capital: restore damaged ecosystems, halt the loss of priority habitats, significantly expand protected areas.
- Produce better: reduce inputs and waste, manage resources sustainably, scale-up renewable energy production.
- Consume more wisely: through low-footprint lifestyles, sustainable energy use and healthier food consumption patterns.
- Redirect financial flows: value nature, account for environmental and social costs, support and reward conservation, sustainable resource management and innovation.
- Equitable resource governance: share available resources, make fair and ecologically informed choices, measure success beyond GDP.
1. Develop an exciting new long-term vision for Korea, where people prosper in harmony with nature

Future success starts with having the right long-term vision. A vision that recognises Korea’s future prosperity can only be achieved by balancing economic, social and environmental dimensions. A critical first step could be bringing key stakeholders together to explore whether these current Footprint trends are a top-priority risk for Korea, and whether new development pathways to deliver economic and social success are possible.

This step can align perfectly with Korea’s recent commitment to the new 2030 UN Sustainable Development Goals (SDGs), which similarly challenges all the countries of the world to better balance the needs of people, prosperity, and the planet. Korea is well positioned to take a leading role in the coming year to demonstrate how this can be done.

2. Ensure nature’s value is recognised

One important challenge is enabling decision makers to better recognise the importance of ecological assets in the most important decisions. Decisions on key issues such as food, water and energy security need to carefully weigh the impacts in terms of economic, social and environmental factors. Action is needed to strengthen awareness, information and data-driven decision-making tools that can enable smarter choices to manage our natural capital.

For example, Korea has significant natural assets in its fisheries and fishing grounds—an important foundation to future growth, jobs and food security. However, these assets are being rapidly depleted at the risk of future generations. Alternative solutions are possible that could better safeguard growth, jobs and fisheries—if we took all the factors into account.

3. Build a clear roadmap that focuses on the most critical issues

This report highlights that certain Footprint issues are more important than others. It is important that stakeholders come together, agree on the most pressing issues, and ensure robust action is taken on those.

For example, it is clear that decisive action is needed on our carbon Footprint and climate change. The Paris international conference on climate change reinforced that current 2030 commitments by countries and companies are not sufficient, so a discussion is needed on how more can be done to reduce greenhouse gas emissions. Once again alternative solutions are possible from exploring the potential of renewable energy to improving energy efficiency to a range of other options. How can we build a clear sustainability roadmap that helps guide us to a better future?

4. Adopt One Planet Living principles

It is possible to create an exciting prosperous future living within the limits of our one planet if we all make better choices. As individuals, we can consume more wisely through daily choices on food, energy, transportation and many other factors. Companies can produce more effectively by taking sustainability into account in their supply chains. Some first steps can include giving individuals simple tools that enable us all to make better choices every day, small actions that together make a big difference.

- Set your heating/cooling thermostat 1 degree warmer in summer and 1 degree cooler in winter
- Support renewable energy
- Choose certified appliances with high energy efficiency

- Cut down processed food. Heavily processed food tends to be more resource-intensive to produce. Try cooking more often from scratch with fresh seasonal ingredients
- Choose and support local organic food
- Avoid overly packaged items
- Eat more vegetables and fruit instead of animal-based products

- Turn off the tap. Don’t let the water run while shaving, brushing teeth or washing vegetables
- Take short showers instead of a bath
- Install water-saving, low-flow shower heads
- Install a flush saver on your toilet

- Look for the FSC label on wood and timber products, for everything from furniture to paper and even toilet tissue. Save forests and wildlife by choosing good wood
- Save paper and recycle: Think twice before you print, use both sides of the sheet or paper, avoid printing out single line e-mails or unnecessary copies of documents, and try to stay paperless

- Walk, cycle or take public transit if possible
- Think twice when you book airplane tickets, and consider train options
- Choose an electric car or car with higher fuel efficiency when you buy or rent a car

5. Innovate, innovate, innovate

Korea is a world leader in creating exciting, innovative solutions in so many different ways. This final step calls upon all parts of Korean society, including government, companies and individuals, to apply this ingenuity to find new and better ways of achieving sustainability. A better future for Korea is possible and can be achieved by working together.
REFERENCES

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KOREA ECOLOGICAL FOOTPRINT REPORT 2016 IN NUMBERS

19.2 MONTHS
Time it takes for the planet to renew what humanity consumes in 12 months.

5.7 GHA/CAPITA
The average Ecological Footprint of Korean residents.

20
Korea’s Ecological Footprint per capita is the 20th largest in the world.

3.3 PLANETS
The number of planets required if everybody in the world demanded resources at the same rate as Korea.

Why we are here
To stop the degradation of the planet’s natural environment and to build a future in which humans live in harmony with nature.

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